IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kang et al. Serial No.: 10/667,732

Filed: September 22, 2003

For: Method and System for Providing an Advertisement Based on an URL

and/or a Search Keyword by a User

Dkt. No.: JP920020142US1(IBMC-0077)

Conf. No.: 9679

Examiner: Le, Khanh H.

Art Unit: **3688**

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Sir:

Introductory Comments

In response to the Final Office Action dated 5 March 2008, Applicants respond as follows: